



# 800 YEARS OF CULTURE AND INNOVATION

THE UNIVERSITY OF NAPOLI FEDERICO II  
MEETS THE ACADEMIC AND BUSINESS COMMUNITIES  
OF THE NEW YORK AREA AND EAST COAST

## Program

Day I: Tata Center, Cornell Tech, Roosevelt Island, New York  
Tuesday, October 22, 2024

<b>Session I: Welcome and greetings</b>	<b>G:30 am - 10:15 am</b>
	Introduction Matteo Lorito, Rector, University of Napoli Federico II Greg Morrisett, Dean, Cornell Tech Fabrizio Di Michele, Consul General of Italy in New York Fabio Finotti, Director, Italian Cultural Institute, New York
<b>Session II: Keynote</b>	<b>10:15 am - 10:45 am</b>
	Luciano Floridi, Yale University: Federico II and his vision of University
<b>Coffee Break</b>	<b>10:45 am - 11:15 am</b>
<b>Session III: Post Graduate Education at the University of Napoli Federico II</b>	<b>11:15 am - 12:15 pm</b>
	Stefano Consiglio, Dean, School of Human Sciences Giovanni Esposito, Dean, School of Medicine Gaetano Oliva, Dean, School of Agricultural Sciences and Veterinary Medicine Andrea Prota, Dean, Polytechnical and Sciences School

<b>Panel: Transatlantic cooperation in Education</b>	<b>12:15 pm - 1:00 pm</b>
	Chair: Antonio Ereditato, University of Chicago Elena Aprile, Columbia University Fernando Gomez Baquero, Cornell Tech, Ka Yee C. Lee, University of Chicago Maurizio Massari, Permanent Representative of Italy to the United Nations Michele Pagano, New York University School of Medicine and Howard Hughes Medical Institute
<b>Lunch Break</b>	<b>1:00 pm - 2:00 pm</b>
<b>Session IV: Research at Federico II Part A</b>	<b>2:00 pm - 3:00 pm</b>
	Mariafelicia De Laurentis: When the Invisible becomes Visible Paolo Netti: Bioengineering approaches for Medicine and Global Health Lucio Pastore: Translational Research in Medical Biotechnology
<b>Coffee Break</b>	<b>3:15 pm - 3:45 pm</b>
<b>Session V: Research at Federico II Part B</b>	<b>3:45 pm - 4:45 pm</b>
	Laura Lieto: Napoli and Federico II - A city-based perspective on research in planning, architecture and community design Cristina Mele: Smart Innovation and Action Research: Pathways to Co-Creating Value Massimo Osanna: Bringing Archeology Studies in the XXI Century.
<b>Wrap up Day I</b>	<b>4:45pm - 5:00 pm</b>
<b>Aperitive at Cornell Tech G Riverside Chat</b>	<b>5:00 pm-6:30 pm</b>
	Amedeo Arena: Exploration, Exchange and Engagement: The Origins of Italy-USA Relations

**Day II: Tata Center, Cornell Tech, Roosevelt Island, New York**  
**Wednesday, October 23, 2024**

<b>Session I: Welcome and greetings</b>	<b>G:15 am - 10:00 am</b>
	Introduction Matteo Lorito, Rector, University of Napoli Federico II Fabrizio Di Michele, Consul General of Italy, New York Erica Di Giovancarlo, Director, Italian Trade and Investment Agency, New York Antonio Giordano & Massimo Petrone, NIAF
<b>Session II: Keynote</b>	<b>10:00 am - 10:30 am</b>
	Massimo de Andreis, SRM Centro Studi e Ricerche Mezzogiorno: The Naples industrial ecosystem and its interaction with the University Federico II for technology transfer (and innovation).
<b>Coffee Break</b>	<b>10:30 am - 11:00 am</b>
<b>Session III: Innovation and Technology Transfer at Federico II part A</b>	<b>11:00 am - 12:00 pm</b>
	Domenico Accardo: The Innovation Hub in the San Giovanni a Teduccio Campus Danilo Ercolini: The National Center for Technology in Agriculture Carmine Settembre: TIGEM & Federico II - Pioneering Research and Innovation in Rare Genetic Diseases Angela Zampella: The National Center for Therapies and Drugs based on RNA Technology
<b>Riverside Chat</b>	<b>12:00 pm - 12:30 pm</b>
	Lisa Jackson, Apple & Matteo Lorito, University of Napoli Federico II

<b>Lunch Break G Startup poster session</b>	12:30 pm - 1:30 pm
<b>Session IV Keynote</b>	1:30 pm - 2:00 pm
	Antonio Ereditato, The University of Chicago and Fermilab: Transatlantic cooperation in innovation and technology transfer
<b>Session V: Innovation and Technology Transfer at Federico II part B</b>	2:00 pm - 3:00 pm
	Stefania Ascione, Intesa San Paolo: Terra Next - the Italian National Accelerator on Bioeconomy Mita Marra: Bridging the Atlantic - Collaborative Lessons and New Pathways to Innovation and Entrepreneurship Bruno Siciliano: Robotics & AI for Interaction Technology Francesco Tafuri: The 25/40 Superconducting Quantum Computer of the HPC National Center
<b>Coffee Break</b>	3:00 pm - 3:30 pm
<b>Panel: Collaboration at the Digital Innovation Forefront</b>	3:30 pm - 4:15 pm
	Chair: Alessandro Bonatti, MIT Fran Dillard, Micron (TBC) Frank Cerza, American Chamber of Commerce in Italy Giuseppe Loiano, NYU Agostino Santoni, CISCO
<b>Keynote</b>	4:15 pm - 4:45 pm
	Carl Schramm, Syracuse University: Innovation and Entrepreneurship in an European Perspective
<b>Panel: Including SME in an Innovation Ecosystem</b>	4:45 pm - 5:15 pm
	Chair: Antonio Giordano, Sbarro Institute for Cancer Research & Temple University Antonio Giacomini, Innovaway Vito Grassi, Graded Letizia Magaldi, Magaldi Davide Viganò, Sensoria
<b>Wrap up Day II and farewell</b>	5:15 pm - 5:30 pm